

Step Up and Lead, Follow or Get Out of The Way

There is a reason why people relate the Emergency Services profession to words like courage, brotherhood, service, and respect. That reason is a clear-cut mission and decades of strong leadership. A leader is one who can generate effective individual and group action(s) to accomplish organizational goals. Most corporations in America would love to emulate two things that are deeply instilled in the fire service – the *brotherhood*, and the *respect* of their customers.

Doug Cline — author, speaker, and Chief Officer in this program shares 38 years' experience worth of secrets to effective fire service leadership, introducing the traits and skills essential for successful fire service leaders, and discusses the importance of both internal and external customer service. Designed to help you reach the top of your profession, this hard core electrifying program is considered a must-attend for anyone who is tired of those who are blocking the way and are ready to assume leadership roles!