



# **FIRE-RESCUE**

SOUTH CAROLINA

*Sponsorship Package*

**June 8 -14, 2020**

**[Firerescuesc.org](http://firerescuesc.org)**





The South Carolina State Firefighters' Association, founded in 1905 and headquartered in Columbia, SC, provides services such as education, training, benefits and representation to the fire departments of South Carolina.

### **Our Mission...**

The mission of the South Carolina State Firefighters' Association is to serve our membership as the leader in advocacy, benefits, education and safety while acting as the steward of the Fireman's Insurance and Inspection Fund.

### **How we accomplish our mission...**

- ✓ Ensuring the continued strength and fiduciary health of the Firemen's Insurance and Inspection Fund through sound financial advocacy, proper record keeping, and auditing of the process;
- ✓ Securing the best benefits to our members in keeping whole their behavioral, physical, and financial well-being; and
- ✓ Fostering a collaborative working environment where the larger collective of our fire service wisdom and skills can come together to plan and shape the future of our profession through training, education, and advocacy.

### **Additional information about us...**

We schedule conferences, seminars, workshops, and other training events for the firefighters of South Carolina. These training sessions are available to volunteer and paid firefighters alike, at no charge, or for a small registration fee, as members of the association. Additionally, we host the S.C. Fire-Rescue Conference every year as a forum for debating and discussing issues relating to the fire and rescue services in South Carolina. The Association appoints committees to assess and respond to important issues such as emergency and disaster management, emergency medical services, and other ad-hoc committees as deemed necessary. We provide to the members of the association, such as coverage for disability, life insurance, retirement, and one percent budget benefits.

## What is the Fire – Rescue Conference?

**Mission Statement for SC Fire-Rescue:** SC Fire-Rescue will serve as a leading provider of innovative and progressive training, education, and professional development opportunities for the Members of the SC Fire Service.



**SC Fire - Rescue Values:** SC Fire-Rescue is committed to providing balanced approaches to training aspects and the presentations of speakers, trainers, and exhibitors. This balance shows the finest in SC talent and service providers as well as introducing alternative concepts for professional development. Respectful treatment of participants and the expectation of quality provision of services will drive the goals of the event. Respecting traditional values of the profession while exploring varying theories and tactics will also be in balance for assurance of fully representing the diversity of members of the fire service. SC Fire-Rescue will always seek to be of mutual benefit to partners in the delivery of the conference product; but will ever maintain the values and mission of member benefits as presented by the parent agency The South Carolina State Firefighters' Association.



# Sponsorship Opportunities

## Hands On Training Lunches

This year we have a total of 6 Hands on Training Classes that are hosted around the counties of Richland & Lexington. We provide lunches to each of these individuals to ensure that each student and instructor has a meal onsite. As you can imagine, this helps keep the classes on schedule and it is a nice touch to show our appreciation for students taking time out of there busy schedule to train in making our state a safer place.



Any vendor that would like to sponsor a lunch, we will have a sign at the class letting them know who has provided lunch for the class that day. Sponsors are welcome to attend to help pass out lunches to the class, if they wish. The Association will take care of the logistics of purchasing the lunches and getting them to the correct locations.

Your company logo will be recognized on our [firerescuesc.org](http://firerescuesc.org) website.

**\$600 per class**

## **Breaks**



During the course of the week, we make sure that Coffee, Tea and Water along with a sweet treat is provided for attendees. These stations can be located outside of the classrooms on the bottom level of the Columbia Metropolitan Convention Center as well as on the top level near the vendors and registration. We have 10 opportunities for sponsorship.

If you are interested in sponsoring one of these breaks, a sign will be placed by the break area letting attendees know whom has sponsored this break. Your company logo will be recognized on our [firerescuesc.org](http://firerescuesc.org) website.

**\$2,000 per break**

## **Banquet**

On Saturday June 13, 2020 at the Columbia Metropolitan Convention Center, a banquet will be held to give out awards to industry professionals that have been selected as recipients, and also host the Transfer of Command for our South Carolina State Firefighters' Executive Committee. A meal is provided to all that attend. This is a great opportunity to network with top officials in the state's fire service, and have your business recognized.

If you are interested in sponsoring the banquet, you will receive 5 minutes stage time to address the crowd and promote your product. You will also receive a reserved table near the front of the room that will seat 10 people. Your company logo will be recognized on our [firerescuesc.org](http://firerescuesc.org) website.



**\$7,500 – Banquet Sponsor**

**\$2,500 – Individual Sponsors are available – You will receive 3 tickets to the banquet and your logo recognized on the screens.**

## **Lanyards**

Each Attendee, Exhibitor, Staff and Executive Committee member that attends Fire – Rescue Conference will receive a name badge, each name badge is accompanied by a lanyard. The lanyards will have your company logo along with South Carolina Fire – Rescue Conference. Your company logo will be recognized on our firerescuesc.org website.

**\$5,000**

## **Conference Items**

All attendees would receive a special conference item that they could use during the Fire – Rescue Conference. This would have your company logo on it as well as the Fire – Rescue logo.

**Conference Bags \$2,000**

**Conference Notebooks \$2,000**

**Conference Pens \$1,000**

## **Speakers**

Would your company like to be recognized as an educational supporter of the South Carolina Fire Service? We have many opportunities for sponsorship. Sponsors will be recognized at the individual classroom where trainings take place. Your company logo will be recognized on our firerescuesc.org website.



**\$3,000 – Keynote Speaker**

**\$500 - \$2,000 – Individual Classes, depending on Instructor**

## **Explorer Competition**



An Explorer Competition is held each year in conjunction with the Fire – Rescue Conference. This is an opportunity for our up and coming youth to get a first-hand experience in firefighting equipment and techniques in competition style format. These individuals work hard on timed events in individual and team competition. Your support will go to helping cover the logistical needs for the competition

that will impact the participants directly. Your company logo will be recognized on our [firerescuesc.org](http://firerescuesc.org) website.

**\$ 2,500**

## **Conference Booklet & Website Recognition**

This sponsorship will have a 1page ad in our Conference booklet will include having your logo displayed on our website as a supporter of the Fire – Rescue Conference. Each attendee receives a conference booklet at the entry of Fire – Rescue Conference.

**\$500**



## **Graphics**

We have many opportunities to display your logo around the conference center during Fire – Rescue Conference. If you are interested in having your logo displayed, please contact our office for options.



***The South Carolina State Firefighters' Association is open to other sponsorship opportunities. If you are interested in being a sponsor but don't see an option listed that you are interested in, reach out to our staff and we will be happy to discuss other opportunities that may be available and that will fit your budget.***

The South Carolina State Firefighters' Association and Fire – Rescue Conference planning team would like to thank you for your consideration in being a sponsor at the 2020 Fire – Rescue Conference held in Columbia, SC at the Columbia Metropolitan Convention Center June 8 -14, 2020. This conference is the largest fire service conference in our state and arguably in the Southeast. We look forward to the opportunity to working with you. For the most up to date schedule and information on the Fire – Rescue Conference please visit our website at [firerescuesc.org](http://firerescuesc.org).

### **Sponsorship Information**

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Training & Events Coordinator

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### **Exhibitor Registration**

Jeff Harkey

Vendor Coordinator

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